

Video: Data Science, Big Data Analytics, and Digital Methods

Data science covers a huge range of statistical techniques and methodological issues, with applications reaching far beyond the social sciences. This collection of step-by-step video tutorials, expert interviews, and case studies helps makes the methods and challenges of big data research relatable by showing it applied to real settings.

Use this collection to

- Master software tools—including Tableau, Python, and R—with step-by-step tutorials
- Learn how developments in big data and digital methods can be applied to the social sciences
- Find inspiration on applying data science to your own research through video case studies
- Easily embed videos in learning management systems, enlivening courses, both online and in person

