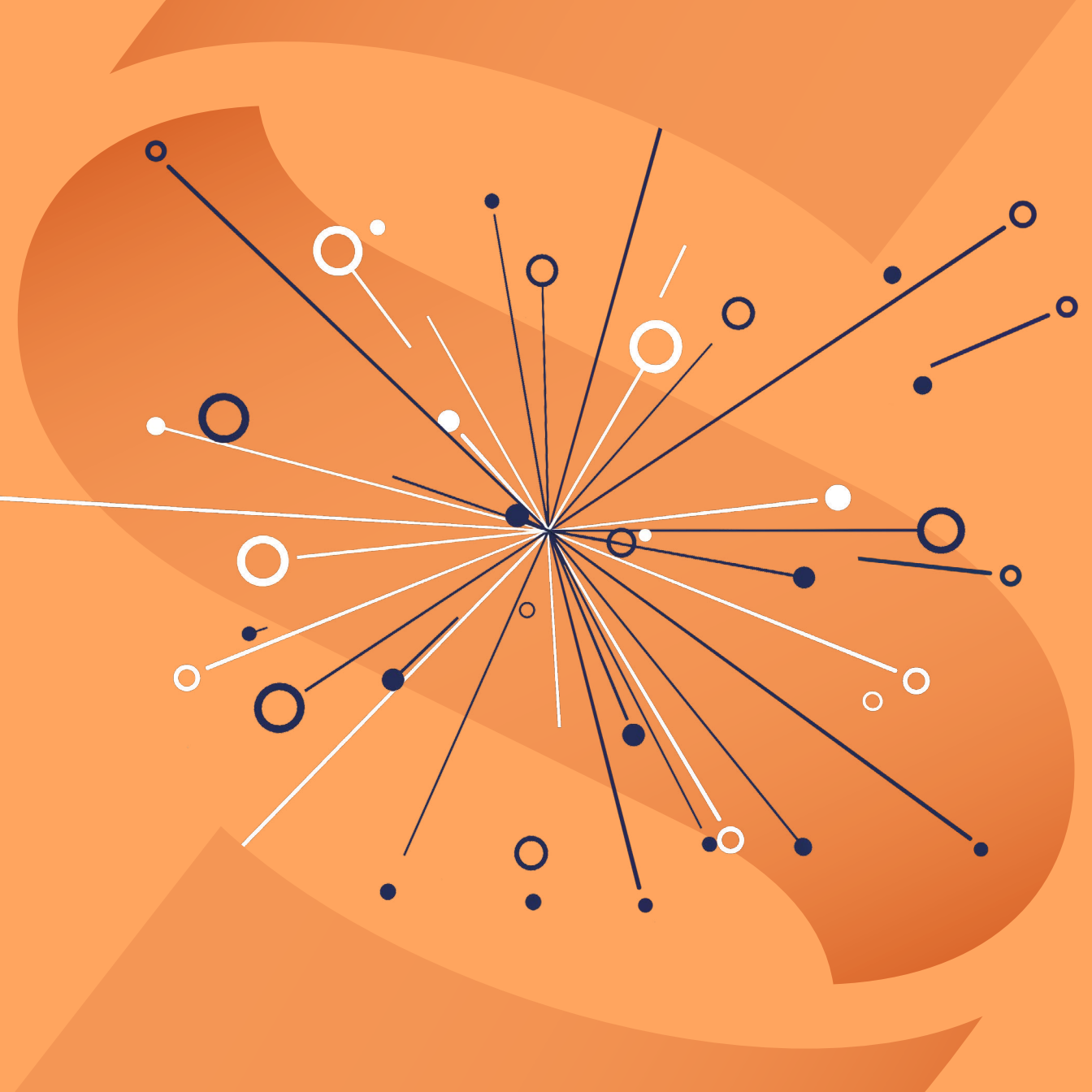




Data
Video
Courses
Skills

Sage Business

Research
Methods
Reference
& Academic
Books



Shaping futures

Business education is evolving. Today's learners must be prepared to navigate complexity, make informed decisions, and create meaningful impact in a rapidly changing global environment.

Sage Business supports career-relevant business education through a cohesive, curriculum-mapped suite of learning resources that connects core concepts to real-world practice.

From foundational concepts and cases to data analysis, professional skills, and emerging topics shaping the future of business, Sage Business helps educators and students explore business from multiple perspectives. Built on Sage's longstanding social science expertise, our resources combine academic rigor, global perspectives, and flexible formats that support diverse teaching and learning needs.

Request a trial

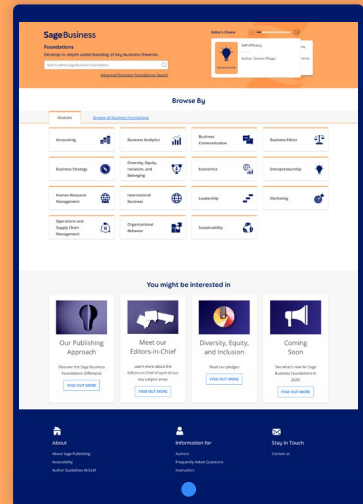
sagelearningresources.com/business

Foundations

Exploring the concepts that shape business and how they are applied in practice, Business Foundations helps students build knowledge that extends beyond the classroom. Developed with contributors from around the world and covering many of the highest-enrollment business courses, the resource brings global insights to foundational topics across the curriculum. Fifteen modules across two collections combine expert insight, practitioner perspectives, and interactive learning features that help students strengthen understanding, stay engaged, and connect learning to real-world contexts.

Advantages of using Business Foundations

- Develop a nuanced understanding of differing viewpoints and approaches to key business concepts
- See how concepts are applied in practice through real-world examples and diverse practitioner perspectives
- Stay engaged through videos, interactive features, and knowledge checks that reinforce learning
- Connect classroom learning to workplace contexts through interactive scenarios



**APEX Award for Publication
Excellence Electronic Media -
Education & Training Winner 2026**

Cases

Bringing real-world business challenges into the classroom, Business Cases helps students apply core concepts, evaluate decisions, and develop practical problem-solving skills. Featuring editorially curated Sage Originals alongside cases from trusted content partners, the collection covers emerging and underserved topics, diverse organizations, and business environments around the world. Through authentic stories of success, setback, and strategic decision-making, students gain valuable insight into the complexities of modern business.

Advantages of using Business Cases

- Access a multidisciplinary collection of more than 7,300 cases from more than 120 countries
- Apply business concepts through authentic scenarios supported by video, data, and audio resources
- Explore emerging issues and timely topics with short, news-driven Express Cases
- Learn from diverse organizations, industries, and decision-makers across global business contexts

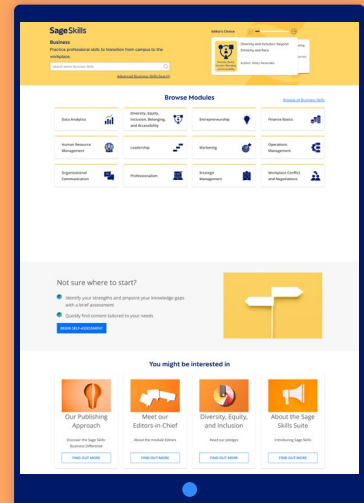


Skills

Building the skills needed to succeed in today's workplace, Business Skills helps students develop confidence in applying professional and interpersonal skills across a range of business contexts. Created in partnership with scholars and practitioner experts from diverse backgrounds and experiences, the resource combines practical guidance, interactive learning, and real-world scenarios across twelve in-demand modules spanning two collections. Through engaging multimedia content and opportunities for reflection and application, students can strengthen essential workplace skills and prepare for professional success.

Advantages of using Business Skills

- Hone professional skills relevant across industries and career paths
- Strengthen leadership and problem-solving skills through interactive scenarios
- Challenge critical thinking skills in real-life business situations
- Practice effective communication in modern, diverse workplace contexts

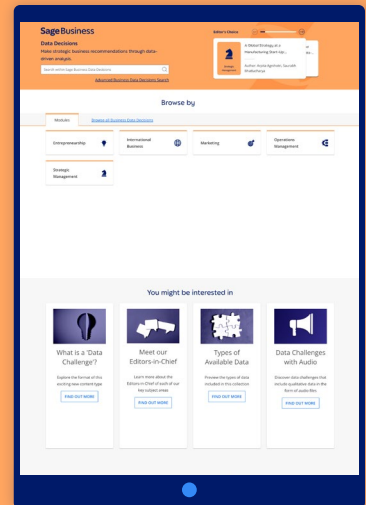


Data Decisions

Connecting business concepts to real-world decision-making, Data Decisions helps students develop the analytical and problem-solving skills needed to succeed in their studies and future careers. Through hands-on Data Challenges, learners apply business fundamentals and data analysis methods to authentic scenarios using text, visualizations, interactive quizzes, and downloadable datasets. By working through realistic business problems, students gain practical experience interpreting evidence, making informed decisions, and communicating recommendations to stakeholders with confidence.

Advantages of using Data Decisions

- Understand business concepts, such as forecasting and market segmentation
- Evaluate and apply data in a wide variety of business scenarios
- Use creativity and critical thinking to solve real-world business challenges and recognize opportunities
- Make sound business decisions based on incomplete, imperfect, or conflicting data
- Communicate data-driven findings and recommendations to stakeholders and decision-makers



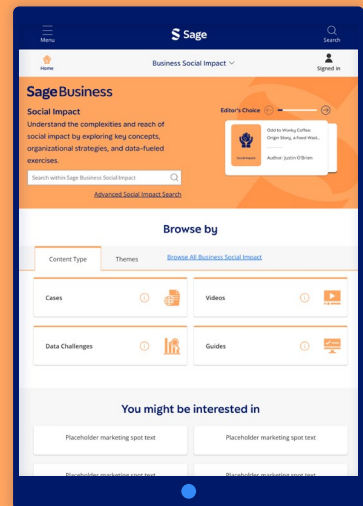
**APEX One-of-a-Kind Publication
Award Winner 2025**

Social Impact

Business success is increasingly defined by more than financial performance. Social Impact helps students explore how organizations address social and environmental challenges, engage responsibly with stakeholders, and consider the long-term impact of their decisions. By examining diverse perspectives and real-world contexts, learners develop a deeper understanding of how business decisions affect people, communities, and the environment, while building the critical thinking skills needed to help shape a more sustainable and equitable future.

Advantages of using Social Impact

- Examine how organizations respond to global challenges, from sustainability and inequality to ethics and innovation
- Understand how business decisions affect communities, environments, and economies beyond traditional measures of success
- Evaluate trade-offs and consider multiple perspectives when addressing complex business challenges
- Engage with diverse global viewpoints across industries and regions
- Explore how organizations balance financial goals with purpose, accountability, and transparency



Additional resources

The Sage Business suite provides a comprehensive foundation for business and management education. For institutions seeking to expand learning, teaching, and research support even further, Sage also offers a range of complementary resources that explore business and management from additional disciplinary, methodological, and global perspectives.

Learn more about our supplemental business and management resources.

Sage ResearchMethods Business

Master research techniques specific to business and data-driven decision making.

Market Research Video

Learn practical skills from tutorials by expert market researchers.

Data Visualization

Learn how to create compelling visualizations to augment reports and presentations.

Sage Reference & Academic Books Business & Management

Integrate theory and practice with the help of influential materials.

Sage Video Business & Management

Watch expert discuss key concepts and hot topics from global business professionals.

Leadership

Watch leaders across contexts and cultures provide insights into applying key leadership principles.

Sage Data Core

Easily search, compare, visualize, and analyze from the largest single repository of harmonized and structured data available to libraries.

What makes Sage Business unique?

Created in partnership with leading scholars, educators, and practitioners from around the world, Sage Business brings together trusted content, diverse viewpoints, and flexible learning experiences in one place. Our editorially curated collections help institutions support a broad range of business and management topics while providing students with engaging resources that reflect the realities of today's global business environment. From foundational concepts and real-world cases to data analysis, professional skills, and social impact, Sage Business offers a comprehensive approach to business education that supports teaching, learning, and research.

Rigorous standards

Our editorially curated collections are developed in partnership with leading scholars, educators, and practitioners, creating trusted resources that support critical thinking and informed decision-making.

Diverse perspectives

Our collections are intentionally curated to include emerging ideas, underserved topics, and underrepresented voices that reflect the diversity and evolving priorities of today's business landscape.

Global content & authorship

Contributors from across six continents bring diverse experiences, business contexts, and viewpoints that reflect today's interconnected global environment.

Designed for teaching & learning

Flexible resources can be easily incorporated into courses, reading lists, assignments, and classroom activities across a variety of teaching approaches.

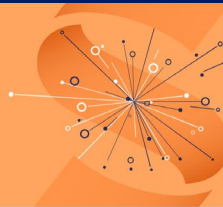
SageBusiness

Shaping futures

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Business Cases

Discover the real world of business for best practices and professional success.



Business Foundations

Develop in-depth understanding of key business theories and how to apply them.



Business Data Decisions

Make strategic business recommendations through data-driven analysis.



Business Skills

Practice professional skills to transition from campus to the workplace.



Business Video

Watch cutting-edge streaming video, online and offline, that supports business teaching, learning, and research at all levels.



Business Reference & Academic Books

Explore business research monographs, supplementary texts, and professional development titles.



Sage Research Methods Business



Sage Research Methods Video: Market Research



Sage Data

Unlimited access

Our library model provides institution-wide access for faculty, students, and alumni, supporting learning wherever and however it takes place.

Tailored support

We provide onboarding, training, and customized recommendations to help libraries and faculty maximize the value of their Sage Business resources.

Discover the difference

sagelearningresources.com/business

Discover other available resources in our portfolio

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Sage Skills

Sage Video

Sage Data

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[sagelearningresources.com](https://www.sagelearningresources.com)