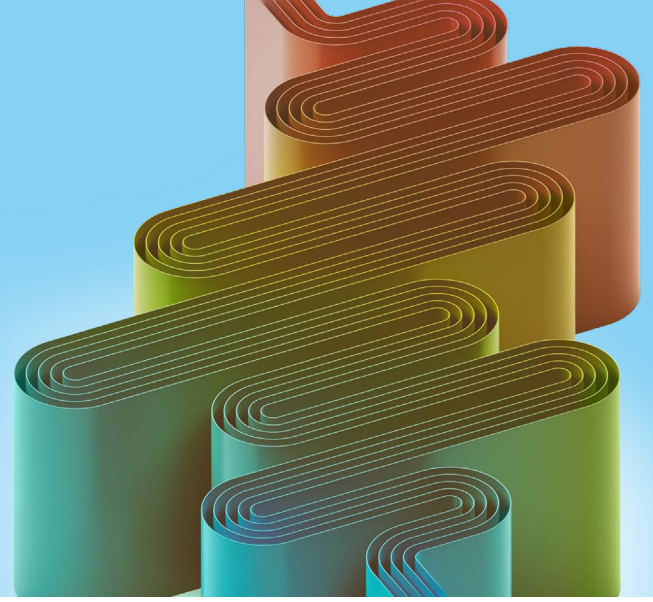


Transforming higher education training



Case study - *Consent Matters* and *Tackling Harassment* and Stirling University

Stirling created a gender-based violence strategy in 2016, implementing courses and training to help change the culture.

Part of this strategy involved a bespoke bystander course alongside face-to-face elements. They reviewed this with the student union (SU) and found 'a desire to have something a little bit more focused towards consent and healthy relationships.' There was also a strong desire to capture data and, as Kelly noted, 'from the very first demo [of Epigeum's programmes], we thought they looked amazing, the graphics, the design, the layout.' Following this, Stirling subscribed to Epigeum's *Consent Matters* and *Tackling Harassment*.



Who did we speak to?

Kelly Marriot, Student Support Officer



What kind of subscription do Stirling have?

Consent Matters and *Tackling Harassment* accessed via Canvas.



Highlights

'It's been such good feedback all the way through,' Kelly said, 'so it's been brilliant, we're really pleased.'

Implementation

'In regard to straightforwardness,' Kelly described, the implementation process 'was brilliant. [...] Once we signed the contract, we got all the files and the information really fast and any questions we had were responded to really quickly.' Stirling wanted something that could be embedded in Canvas so that the programme looked and felt the same as other courses students would be taking.

The *Consent Matters* programme has been shared as part of the '*Stirling Essentials*' course that first years are directed towards. *Consent Matters* is listed as one of the four essential activities that students are expected to complete within the first few weeks of starting university and sits alongside other items, such as an academic integrity module.

Incorporating the programme into the '*Stirling Essentials*' course has helped engagement, but it is 'also mentioned within our accommodation agreement.' Language around the programme is that 'students are expected to complete' the training, but Stirling have mindfully included a disclaimer so if people are uncomfortable completing the training they can get in touch. In addition to a dedicated landing page introducing the programmes, Stirling also use reminders in Canvas in week two and then week four – this means that for anyone logging onto Canvas, a banner will sit across their main page.

Digital badges are an innovative and successful promotional technique Stirling have also been using. This is a recent creation, based on feedback from the Stirling careers team who identified an uptick in students using LinkedIn and similar platforms, and by having these digital certificates and badges learners can demonstrate a personal interest and/or a certain type of training.



Get in touch

To find out more about any of our programmes and what **Epigeum** can do for your institution, please get in touch.



Outcomes

One of Stirling's key reasons for subscribing was an interest in data gathering. 'With the Epigeum [programmes],' Kelly noted, 'the data is fantastic and that was a big driving factor for us because if we're able to see numbers who are completing and break down those demographics, we can target particular audiences, we can find out which groups maybe aren't engaging quite so well, and find out why, so it was something we knew we needed to have.' So far some of their findings have been that 87% of completions are by year one students, 65% are by home students, and 69% are by women. Based on this, they are planning to do some more targeted promotion.

Kelly described that the focus has been more on *Consent Matters* this year and that so far 'it's performed really well against the goals' they set. In their optional feedback survey asking questions around how the programme has improved knowledge and ease of understanding, they had positive responses. Qualitative feedback described the programme as thorough and well-explained. 'It's been such good feedback all the way through,' Kelly said, 'so it's been brilliant, we're really pleased.'



Future

As mentioned, Stirling's focus has largely been on *Consent Matters* and they plan to push *Tackling Harassment* this September, using data to provide more targeted follow ups and reminders. Whilst they have discussed making the programme mandatory, Stirling are taking the lead from the student union. Kelly recommends that when considering the programmes 'really early on, and engage with the students, ideally getting them to have a look through any demos, [...] and think about what data you want to collect and why.' Overall, Kelly said, 'it's been a really positive development for everyone.'