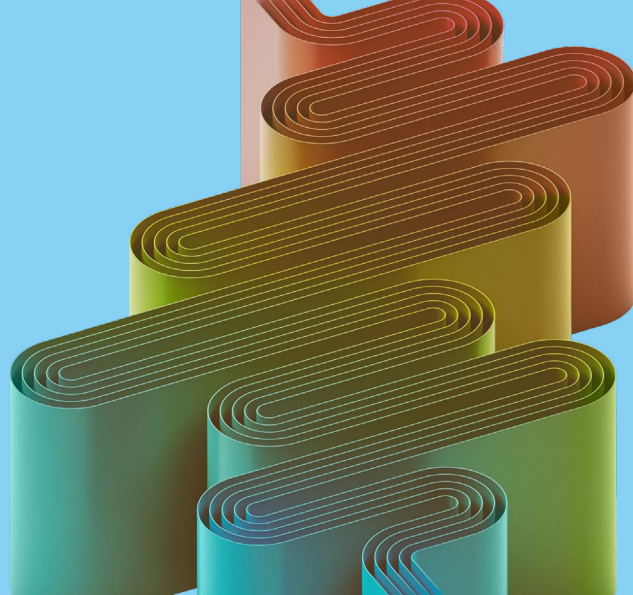


Transforming higher education training



Case Study – *Research Impact: Creating Meaning and Value* and the University of Lancaster

The University of Lancaster was part of the development group for *Research Impact: Creating Meaning and Value*, created in 2023, and we spoke to Matthew Pawelski, Impact Development Manager. Lancaster was "keen to participate in the early development and launch of the [programme because] it offers an accessible, high-quality introductory course for academics seeking to translate their research into real-world impact [and] serves as a valuable refresher for those with previous experience." Additionally, *Research Impact* "offers the potential to broaden awareness and understanding of impact among a wider audience, which can then lead to positive impacts for our research culture."



Who did we speak to?

Matthew Pawelski, Impact Development Manager



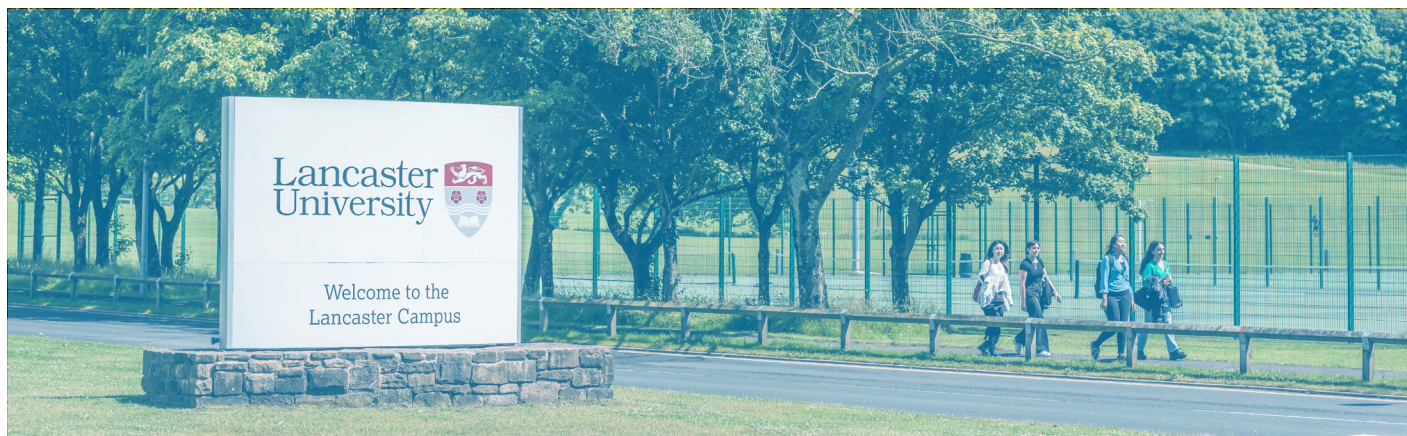
What kind of subscription does Lancaster have?

Research Impact accessed via Moodle.



Highlights

Research Impact "offers an accessible, high-quality introductory course for academics seeking to translate their research into real-world impact [and] serves as a valuable refresher for those with previous experience."



Implementation

At Lancaster, the programme is still in its earlier stages of roll-out. It is accessed by a variety of end-users, including postgraduate and early-career researchers, and other academic and professional services colleagues.

Lancaster is promoting *"the training as part of impact presentations and also on a one-to-one basis"* and *"exploring a number of avenues for promoting further engagement with the system."* Research Impact sits alongside the other training and resources Lancaster has available to researchers and the University is looking at *"integrating it into the existing packages of support' further."*

Matthew noted that *Research Impact "compliments this support by offering a general introduction to the area and helpful tools for planning and developing impact. Once researchers have progressed further in their journeys more complex and context-specific questions often arise which can then be managed through more personalised one-to-one support and training."*



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Outcomes

Members of the Impact and Research Culture teams at Lancaster have collected feedback on the programme as it has been accessed and noted that *"all the modules provided in the programme are highly relevant and the tools are applicable and easy to use."* Additionally, the flexible nature of the programme is of great benefit as *"colleagues prefer to complete the individual sections at different times. The ability to revisit the training, rather than having to complete it all at once, is a major advantage in terms of enabling colleagues to work around their other commitments and priorities."*

They have also received plenty of positive feedback from the various learners:

"The programme highlights not only the virtue of impact, but the realism of making your research impact appealing to stakeholders which is an important practical consideration."

– Learner feedback

"I really like how applied (practical) the learning outcomes are. Wish I had the resource when I started!"

– Learner feedback

Future

As mentioned, the rollout is still in its initial phases, but *"plans are in place to move that process forward"*. Lancaster is aiming to deliver a *"more sustained push and relaunch"* for *Research Impact*, alongside their subscriptions to our other programmes, *Research Integrity* and *Ethical Research*.

Get in touch

To find out more about any of our programmes and what **Epigeum** can do for your institution, please get in touch.

